



CHEROKEE COUNTY BOARD OF COMMISSIONERS
Purchasing Department
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ADDENDUM ONE

Solicitation Number: 2023-020
Solicitation Name: Cherokee County Transportation Rebranding 2023
Addendum Release Date: April 5, 2023

Prime Bidders/Proposers acknowledge the receipt of this Addendum by inserting the number and date in the appropriate position on the Proposal Form. Failure to do so may subject the Bidder/Proposer to disqualification. This Addendum is a part of the Contract Documents. It modifies them as follows:

Question 1:
Is there an overall budget for this project?

Answer 1:
No

Question 2:
Does this proposal need to include a line item for the creation of new collateral (i.e. letterhead, bus wraps, brochures, etc.)?

Answer 2:
No, the county will handle this separately.

Question 3:
Can you share multiple examples of logo applications?

Answer 3:
See last page for examples.

Question 4:
What's your goal to get this work completed? Is there a hard timeline we are working towards?

Answer 4:
There is not a hard timeline on this project.

Question 5:

Are there systems in other communities we can reference that you feel like they do a good job of accomplishing the CAT goals?

Answer 5:

Cherokee County and CATS will work with the selected consultant to develop a brand that is most appropriate for Cherokee County and our public transit system. While examples of work from other communities may inform our decisions, we expect our final brand to be uniquely our own.

Question 6:

To clarify, is the new name confirmed or you would like help in running a naming process?

Answer 6:

Cherokee County believes that the suggested change from our current name to one that better reflects the nature of our service is needed. While we are open to recommendations on that name, we do not envision a significant name change for CATS over and above the one that has been proposed as part of this process.

Question 7:

The RFP states bidder interviews will be conducted May 15-19. Will said interviews be conducted virtually or in-person? Has a format been determined?

Answer 7:

If it is determined a short list is needed, those vendors will receive additional instructions.

Question 8:

Form Appendix C requires a Federal Work Authorization User ID number. Please confirm this is the same as the bidder's E-Verify Company ID.

Answer 8:

Yes, it is the vendor's 4-7-digit E-Verify number.



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